

---

Created in 1999 at the initiative of SYNDILAIT.

With the aim of defending a certain conception of milk's intrinsic and symbolic value, IPLC has defined a code of practice that goes beyond regulatory requirements. An exclusive logo on packaging (bottles and cartons) guarantees that this code has been followed.

“Drinking milk” refers to milk bought by nearly all French households, either in bottles or cardboard cartons.

IPLC represents a voluntary quality system based on strict standards and continual progress.

It is a non-profit association whose members are companies that package milk. IPLC is funded through membership fees.

IPLC's 32 member factories sell about 90% of all milk bought by French households.

---

## MISSIONS AND FIELDS OF ACTIVITY

IPLC monitors implementation of the quality charter signed by its members (companies that package consumer milk).

The commitments made through the charter concern both resources (organization of manufacturing, procedures, etc.) and results (monitoring of end products).

Any non-execution of members' obligations leads to a range of sanctions (suggested by an expert committee) that can go as far as expulsion from IPLC.

These controls, which could not be carried out on as large a scale by public authorities, must offer consumers extra assurance and confidence in milk.

### ACTIONS

IPLC pilots site audits (inspections by an accredited company) and regularly purchases milk in shops. These products are then sent to laboratories selected by the IPLC expert committee for analysis.

This physical-chemical analysis covers the prominent features of milk for which dairies are responsible.

In addition, IPLC regularly monitors the possible presence of contaminants (substances that may be present accidentally due to activity outside the dairy).

Annually, more than 10,000 analyses are carried out and used by IPLC. A convention enables CNIEL to exploit part of IPLC's contaminant monitoring programme.

## GOVERNING BODIES

The General Assembly elects a Steering Committee for a three-year term.

### Chair

Emmanuel Vasseneix (Laiterie Saint Denis de l'Hôtel)

### Treasurer

Bruno Boileau (Laiterie de Verneuil)



## CONTACTS

**Secretary-General**  
**Anne-Sophie Royant**

**Technical manager**  
**Damien Desert**

**Assistant**  
Aude Janvier

-----

Tel: +33 1 49 70 72 80  
Email: [iplc@iplc.asso.fr](mailto:iplc@iplc.asso.fr)

Website: [www.iplc.fr](http://www.iplc.fr)

Postal address:  
42 rue de Châteaudun  
75314 Paris Cedex 09  
France